

# Joint Health and Wellbeing Strategy

Engagement Pack  
Autumn 2021



# Joint Health and Wellbeing Strategy Development – Our Asks

The new Joint Health and Wellbeing Strategy (JHWS) is currently under development and is due to be signed off by Health and Wellbeing Board in the new year.

The JHWS outlines our commitment to improving the health and wellbeing of all who live, work and study in Kirklees.

To ensure that the next version of the JHWS reflects the issues and aspirations which are important to our communities, we are asking that you and your teams can provide some reflections on

- the current JHWS, what has worked and what we have learnt
- the current and future health and wellbeing needs of local people
- our aspirations and ambitions for health and wellbeing in Kirklees

We have outlined some considerations, but any data, intelligence or insights you deem important will support the horizon scanning activities for the development of the new JHWS.



Q1. What progress have we made towards the current JHWS Vision and outcomes?

Q2. What is the KJSA telling us?

- Are the key messages still relevant and accurate?
- What impact has Covid had on these key messages?
- Does this summary fit your knowledge and experience?

Q3. What data and intelligence do you have which can tell us more about health and wellbeing in Kirklees, particularly:

- the lived experiences of people in Kirklees, and how that is changing?
- asset-based approaches that have improved health and wellbeing?
- any new and emerging barriers to health and wellbeing?

Q4. How has our understanding of certain issues progressed beyond previous ambitions and desired outcomes?

- Have community dynamics changed?

Q5. What are your aspirations for yourself and your community?

Q6. What do you think our ambitions should be for Kirklees over the next ten years?



# Current Joint Health and Wellbeing Strategy (JHWS)



Q1. What progress have we made towards the current JHWS Vision and outcomes?

***Vision:***

*No matter where they live, people in Kirklees live their lives confidently, in better health, for longer and experience less inequality.*



# JHWS 2014-20: Outcomes

## 1. People in Kirklees are as well as possible, for as long as possible, both physically and psychologically, through:

- Having the best possible start in life through every child and young person being safe, loved, healthy, happy, supported to be free from harm and have the chance to make the most of their talents, skills and qualities to fulfil their potential and become productive members of society.
- Encouraging the development of positive health and social behaviours.
- Identifying issues as soon as possible that affect health and wellbeing.
- Enhancing self-care: people being increasingly independent, self-sufficient and resourceful so able to confidently manage their needs and maximise their potential.

## 2. Local people can control and manage life challenges through:

- Being resilient: having a sense of purpose, self-esteem, confidence, adaptability be emotionally aware taking responsibility for their own physical and emotional needs being supportive and compassionate being connected to others. So resilience is developed in individuals, families, communities and organisations.
- Feeling safe and positively included.
- Being able to navigate through life: being able to participate and contribute to society by being able to:
  - Understand and communicate
  - Take advantage of opportunities and achieve goals
  - Increase their potential, including for work
  - Constantly learning and adapting.



# JHWS 2014-20: Outcomes

## 3. People have a safe, warm, affordable home in a decent physical environment within a supportive community through:

- Continuing to work in partnership to deliver an appropriate supply of homes and jobs to meet the needs of a growing and ageing population.
- Working with communities and individuals to enable and support independent living and an environment which promotes good physical and emotional health and wellbeing.
- Improving homes and neighbourhoods through encouraging greater involvement and joint action.

## 4. People take up opportunities that have a positive impact on their health and wellbeing through:

- People experience seamless health and social care appropriate to their needs
- Strong communities
- Healthy schools
- Taking up opportunities for wider learning
- Active and safe travel
- Access to green and open spaces and leisure services
- Improved regulation of factors that affect health and wellbeing e.g. takeaways, air pollution
- Spatial planning supporting a place-based approach to improving health and wellbeing encouraging health promoting environments.





## Q2. What is the KJSA telling us?

- Are the key messages still relevant and accurate?
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- Does this summary fit your knowledge and experience?





## KJSA Key Messages:

Kirklees has seen improvements in:

- rates of infant mortality
- teenage conception
- smoking
- mortality from cancer (under 75s)
- hospital admissions for alcohol specific conditions (under 18s)

Vaccination rates remain high for most types of vaccination, compared with the national average.







## KJSA Key Messages:

Current causes of potential concern include:

- low and declining physical activity levels
- obesity
- some sexual health indicators
- diabetes
- cardiovascular disease
- tuberculosis
- male suicides
- young people's mental health
- drug-related deaths
- antimicrobial resistance
- breast and cervical cancer screening rates
- female healthy life expectancy
- excess winter deaths.

### Plus

- climate emergency to address impact of global warming
- widening inequalities





# Life Course Overview

## age 0- 2

**Population:** Increase in infant mortality rate. increase in proportion of 0–2-year-olds living in relative poverty

**Inequalities:** We see differences in the percentage of 2-year-olds achieving a good level of development by gender (girls higher levels of development than boys) and by ethnicity (White ethnicity highest)

## **COVID-19:**

impact on maternity services, different experiences by ethnicity

## age 11-17

**Inequalities:** Child poverty rates are increasing. LGBT+ young people worry more than non-LGBT+ young people and demonstrate higher levels of risky behaviour

## **COVID-19:**

Children’s schooling disrupted exam grading

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## **COVID-19:**

Children’s schooling disrupted exam grading





# Life Course Overview

## age 18-34

**Inequalities:** Fewer than half of disabled adults are qualified to level 2 or above disabled adults are more likely to live in a lower income household

### **COVID-19:**

Unemployment/loss of earnings amongst young adults

## age 35-59

**Inequalities:** Those living in the most deprived quintile, males, and BAME adults consistently report lower average wellbeing and self-efficacy

### **COVID-19:**

Parents of school-age children (home schooling, loss of earnings) economic impacts gender gap

## age 60-79

**Inequalities:** Rates of premature mortality higher in Kirklees compared with the national average those living in more deprived areas and BAME ethnicities more likely to feel lonely, less confident managing their health and less resilient

### **COVID-19:**

CEV/ shielding general disruption to health services

## age 80 to end of life

**Inequalities:** Impact of deprivation on life expectancy and healthy life expectancy

### **COVID-19:**

Age is single highest risk factor for death from Covid ethnicity and deprivation have also been shown to contribute to the disparity in risk



Q3. What data, intelligence and insight do you have which can tell us more about health and wellbeing in Kirklees, particularly:

- the lived experiences of people in Kirklees, and how that is changing?
- asset-based approaches that have improved health and wellbeing?
- any new and emerging barriers and opportunities for health and wellbeing?



# Kirklees Health and Wellbeing Plan 2018-23

## Ambitions for population health and wellbeing

- **Healthy Weight** - make healthy weight the norm for the population in Kirklees, increasing the proportion of the population of who are a healthy weight in childhood and adulthood, starting with increasing the proportion of babies born in Kirklees at a healthy weight.
- **Community Connection** - increase the proportion of people who feel connected to their communities, reducing the proportion of people who feel lonely or socially isolated and reducing the prevalence of mental health conditions amongst our population.
- **Feel in Control** - increase the proportion of people who feel in control of their own health and wellbeing.
- **Increase Life Expectancy** - narrow the gap in healthy life expectancy between our most and least deprived communities.



# Kirklees Outcomes



## Children

Children have the **best start in life**



## Healthy

People in Kirklees are **as well as possible** for as long as possible



## Independent

People in Kirklees **live independently** and have control over their lives



## Safe & Cohesive

People in Kirklees live in **cohesive communities, feel safe and are protected** from harm



## Economic

Kirklees has **sustainable economic growth** and provides good employment for and with communities and businesses



## Clean & Green

People in Kirklees experience a high quality, clean, and **green environment**



## Achievement

People in Kirklees have aspiration and **achieve their ambitions** through education, training, employment and lifelong learning

## Citizen Outcome

**We make our places what they are**

We want everyone to be able to take part in making the places where they live, work and play better.

We want to know people in our communities well, understand and appreciate what we and others can offer, and be able to get help when we need it.

People should feel valued, respected, involved and listened to.



# JHWS - Our Big Ideas

JWHS/KES/Inclusive  
Communities

Tackling inequalities

Outcome focused

Locality/PCN

Integrated System  
Planning

Provider Alliances

West  
Yorkshire  
Integrated  
Care System

Community Service  
Model

Prevention focussed  
(tackling underlying  
causes)

Personalisation and  
health literacy

Climate Emergency

Co-production

Telling our story



JWHS/KES/Inclusive Communities	Developing 3 interlinked top level strategies with a common focus on....
Tackling inequalities	Not only across the 3 strategies but in all aspects of the delivery of these strategies
Outcome focussed	Shifting the focus from inputs (eg specific services) to shared outcomes ie the difference people will experience in their lives
Locality/PCN	Building strong local networks that enable local services to work more closely together to implement changes in a way that makes sense in their area
Integrated System Planning	Moving from organisational based planning to place based and system wide planning
Provider Alliances	Shifting from a competitive culture to a much more collaborative culture with formal alliances and partnerships where these will help improve outcomes
Community Service Model	Developing a new fully integrated model for delivering community health and care services
Prevention focussed (tackling underlying causes)	Shifting attention and resources towards tackling the root causes of issues, rather than just focussing on the consequences
Personalisation and health literacy	Making all services more tailored to individuals strengths, needs and aspirations – and enabling people to take as much control over their own health and wellbeing as possible
Climate Emergency	Tackling the causes of climate change and ensuring we are prepared to deal with the consequences
Co-production	Sharing decision making power through coproduction, moving closer to a place where everyone involved in services in Kirklees looks for people’s strengths, assets and potential, not just their needs and problems.
Telling our story	Getting better at telling people what we are trying to achieve, the changes we have already made and how we will tackle what is still left to be done





# Considerations:

Q4. How has our understanding of certain issues progressed beyond previous ambitions and desired outcomes?

- Have community dynamics changed?

Q5. What are your aspirations for yourself and your community?

Q6. What do you think our ambitions should be for Kirklees over the next ten years?



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